

The following email was sent to Elite Supplements customers.

“We are writing to let you know that in recent days Elite Supplements has been the subject of a cyber-attack, resulting in one or more unknown parties gaining access to some of our customer data.

We are taking the breach extremely seriously and have been working through the implications since we were **first alerted to its possibility on 30/01/2024**.

Our intention has been to verify that a breach has occurred, and to ascertain as much as we could about what data was accessed, before alerting customers. At this stage we can confirm the following:

No credit card or other sensitive payment data was compromised.

No passwords have been compromised.

The information accessed includes the name, shipping address, email address and phone number of online customers.

Our systems and the data we hold have been secured since the breach and we have engaged a cybersecurity firm specialising in dark-web monitoring to alert us to any leak of data.

Elite Supplements has been contacted by the group behind the cyber-attack but we cannot say with certainty what it plans to do with the information stolen. We will update you as soon as we know more.

We have begun notifying the relevant Government authorities and the company is complying fully with our reporting obligations under cybersecurity laws.

Elite Supplements deeply regrets this incident, which comes despite the considerable investment we have made in cybersecurity. We sincerely apologise for any inconvenience or distress the breach has caused our customers.

Given that access has been gained to some customer email addresses and phone numbers we urge you to be extra vigilant with communications that appear to be from Elite Supplements.

Please be reassured that responding to this incident, and doing everything we can to protect our customers' interests, is our highest priority at present. We will keep you informed as soon as we have new information to share.

Yours sincerely,

Elite Supplements”